

Project Summary

Project Title “A Transnational Journey between Sheffield and Cairo”

Project ID: TNE2024-047



Professor Catherine Harper, Deputy Vice-Chancellor for the Student Journey, The British University in Egypt, and James Richardson, Director of Global Development and Partnerships, Sheffield Hallam University, signed a Memorandum of Understanding at the Egyptian - British Chamber of Commerce Higher Education Mission, Cairo, in February 2025. This was witnessed by (left to right) Christopher Wilson (Sheffield Hallam University), Professor Mohamed Loutfi (President and Vice-Chancellor, The British University in Egypt), H.E. Gareth Bayley (His Majesty's Ambassador to the Arab Republic of Egypt), H.E. Dr Mostafa Rifat Ahmed Ismail (Secretary General, Supreme Council of Egyptian State Universities) and Mr. Mark Howard, Country Director, British Council.

Summary:

The British University in Egypt and Sheffield Hallam University were awarded a British Council Going Global TNE Exploratory Partnerships Award of 20,000 GBP (2025) to enable a strong, high-quality TNE relationship between both institutions. The investigative and planning stages are now concluded, with primary tangible goals achieved via close contact with the Egyptian Embassy (London), the British Embassy (Cairo), the British Council (UK and Egypt), the UK Department of Business and Trade (Cairo), the Egyptian Cultural and Education Bureau (London), and the Egyptian-British Chamber of Commerce (to which both universities subscribe, and which serves as an external consultant to the project).

Online meetings and reciprocal visits between both institutional partners established affinity, and both Vice-Chancellors have signed a Memorandum of Understanding (in Egypt and the UK), allowing detailed analysis of the academic and commercial viability of a robust TNE partnership. The project is focused on:

- Educational quality of potential provision,
- Development of highly skilled and employable graduates for the Egyptian and international markets,
- Respect for and understanding of Egyptian and British cultural and regulatory protocols,
- Opportunities for additional and impactful benefits beyond the proposed partnership,

- future joint research and engagement, reciprocal student and staff exchange,
- potential for Collaborative Online International Learning (COIL).

As with all genuine partnerships, The British University in Egypt and Sheffield Hallam University have both worked hard to generate confidence and excitement, and a forward plan of action has now evolved to establish a unique TNE provision model for both The British University in Egypt and Sheffield Hallam University within the remaining period of the project.



Professor Mohamed Loutfi (President and Vice-Chancellor and Professor Liz Mossop (Vice Chancellor, Sheffield Hallam University) signed the Memorandum of Understanding at Sheffield Hallam University, UK, in March 2025.